

HIA06 case study

Who is HIA?

Housing Industry Association (HIA) is the official body of Australia's home building industry. As Australia's peak residential building, renovation and development industry association, HIA's mission is to promote policies and provide services which enhance members' business practices, products and profitability, consistent with the highest standards of professional and commercial conduct.

HIA supports members, helps the residential housing industry speak with a united voice, and promotes industry standards.



Brief

Oppida redesigned one HIA short course to a "golden standard" to unlock HIA's digital learning experience and potential. This project required strong collaboration with an HIA subject matter expert for Oppida to completely restructure the course content, build a custom designed home page, identify content gaps and enhance subsequent content through use of **custom designed and externally sourced rich media, learning activities, infographics, course maps, module overviews.**

Challenges

One of the core challenges of this project was the short timeframes to complete a full redevelopment of the course to showcase the "gold standard" and unlock HIA's digital learning potential whilst working with subject matter experts who were relatively new to the LMS and digital learning. Further to this, the course was highly technical and the **content needed to be updated from state based to national standards** which required a new approach.

Oppida's solution

In order to raise the learning design of HIA's course material to a "golden standard" and unlock the Association's digital learning potential, Oppida worked through a full redevelopment of the online course by restructuring 14 topics into 5 cohesive modules. Our team **introduced superior e-learning navigation through a custom built home page, module course maps and course overviews/summaries.**

As part of the course development, **Oppida infused re-structured content with visual stimuli (infographics, videos, graphics and images), added interactive learning activities to increase learner engagement, and produced custom designed engaging rich media (teaching videos).**

Oppida ensured that the course redevelopment was executed in an **agile, highly collaborative and efficient manner with all key stakeholders invested to contribute to the final success of the course for the learners.**

Project dates

November 2020 - January 2021

Testimonial

"We have really enjoyed working with Oppida on this project, as we look to develop the best qualifications in the construction sector for industry and our members.

Oppida have done a great job interpreting our objectives and bringing them to life in a short timeframe, and we are really excited about where our qualifications will be in the near future thanks to the support of Oppida."

Tim Ferrari, HIA General Manager - Training

About oppida

At **Oppida**, we believe in creating dynamic learning environments through learning management systems which engage with your learners on a deeper level. Whether you're at project inception or you're struggling knee-deep to manage content deliverables, Oppida will tailor learning design support for you.

Setup a quick consultation with our founder Bianca Raby and discover how we can help you project manage, design, develop and enhance your online courses from any stage in the course's lifecycle. Also, **sign up for our FREE Designing Digital Learning Course** to better understand how to design for digital.

Setup a quick consultation!