

Australian and New Zealand School of Government

Program design, development and publish

Case study

Who is ANZSOG?

Established in 2002 as a not-for-profit company, **The Australia and New Zealand School of Government (ANZSOG)** model is to Educate, Enrich, Connect and Inspire to create outstanding public sector leadership comprising indigenous and diverse voices of local communities alongside 10 member governments and 15 partner universities.

ANZSOG tailors learning for students to work directly with local, state and national governments across Australia and New Zealand that are directly relevant to their experience and future aspirations.

ANZSOG

Oppida's solution

Oppida collaborated with each academic to redesign their **EMPA Subject** over the course of 2020 to ensure that ANZSOG learners would continue to experience the **active, adaptive and social learning activities** within the material online that the Master's Program is renowned for.

Our senior team has **extensive experience in writing curricula for higher education**, as well as designing it for maximum online engagement. As a result, the student experience in the new EMPA blended learning delivery model meets the online needs of today's challenging times while still **developing their knowledge, skills, mindsets and behaviours** in the public sector.

The redesigned blended delivery model of the EMPA Program consists of:

- **Asynchronous learning:** this comprises content for each of the 9 EMPA Subjects being migrated and enhanced onto an Oppida-designed Canvas template that provides supporting readings, teaching videos, interactive activities and assessment briefs for student to complete in their own time that support the synchronous live sessions.
- **Synchronous learning:** real-time interaction with the 9 Subject academics in **planned live online webinars and group activities**.

By redesigning the EMPA to adopt this blended approach, Oppida ensures the Master's Program continues to deliver ANZSOG's intended learning outcomes and graduate attributes across the 9 core Subjects.

As of 2021, Oppida was re-engaged by ANZSOG to further **upgrade the design and navigation** of the EMPA Subjects on Canvas for the next cohort of students to enrol in through a further reviewed and revamped version of the Program.

Brief

The Executive Masters of Public Administration (EMPA) program by ANZSOG is an exclusive two-year postgraduate qualification 9 Subjects (plus an Orientation course) designed to help future public sector leaders **develop and enhance their critical skills in effective public administration**.

Influenced by the events of 2020, ANZSOG approached Oppida with an opportunity to redesign and develop the EMPA Subjects for blended delivery. Oppida facilitated the **content migration and re-development** of each Subject to a blended learning model.

Challenges

During the difficult chapter of 2020, ANZSOG faced the challenge of transitioning and delivering the Executive Masters of Public Administration (EMPA) online. Addressing the **proposed migration and redesign task** inhouse was not an option for the academic leads within the Program who, at that stage, were new to online teaching. So, ANZSOG approached Oppida **to manage the transformation and migrate each EMPA Subject** as part of the two-year Program through a **blended delivery that combined asynchronous material released on Canvas and synchronous learning in supporting live Zoom sessions**. Oppida was also involved in **coaching and supporting** the development of ANZSOG faculty to facilitate their subjects online.

As well as developing a comprehensive EMPA Program Plan, an EMPA Orientation plus a Curriculum Map for each Subject, Oppida was tasked to **engage with government and university parties as well as leading subject matter experts to develop the 9 Subjects**.

Project dates

May 2020 - Present

ANZSOG testimonial

Jude Barling, Director, Foundation Programs at ANZSOG

*"Oppida was instrumental in **ANZSOG's successful pivot to online learning**, necessitated by the global pandemic in 2019. Prior to the pandemic, all of our subjects were delivered through intensive, face-to-face residential. The pandemic required us to completely **reconceptualise learning in a blended format, delivered entirely in a virtual setting**.*

*Through Oppida's partnership with ANZSOG, we have been able to redesign every subject to **ensure a highly interactive, engaging and contemporary experience for learners**. We have found that our students were still able to enjoy the learning experience and have praised ANZSOG's approach to providing quality learning materials and experiences that can be managed within an online context.*

*Oppida's support for our faculty has also enabled them to be **confident in the online environment**—many of whom now have quality digital assets that will feature in their teaching programs with ANZSOG for years to come. We have particularly valued the responsiveness and support that Oppida has provided our organisation. Through their partnership our staff have been **empowered to grow in capability and understanding of blended and online learning, to the point where we are confident operators in this space**."*

About oppida

At **Oppida**, we believe in creating dynamic learning environments through learning management systems which engage with your learners on a deeper level. Whether you're at project inception or you're struggling knee-deep to manage content deliverables, Oppida will tailor learning design support for you.

Setup a quick consultation with our founder Bianca Raby and discover how we can help you project manage, design, develop and enhance your online courses from any stage in the course's lifecycle. Also, **sign up for our FREE Designing Digital Learning Course** to better understand how to design for digital.

Setup a quick consultation!