

# Australian and New Zealand School of Government

## Course design, development and publish

Case study

ANZSOG

### Who is ANZSOG?

The [Australia and New Zealand School of Government \(ANZSOG\)](#) is a global leader in education and government-focused research relevant to the public sector.

The not-for-profit organisation was created in 2002 by government, for government, with a commitment to strengthening public administration.

### Oppida's customised solution

Oppida took a structured approach to create a learning resource that outlined the benefits and best practices around digital learning technologies for **active, social and adaptive learning and assessment**. All of this is delivered in [Canvas](#) - ANZSOG's chosen learning management system - and prompts educators to optimise their use of a variety of plugins, LTIs, and features on the platform for different teaching scenarios.

Oppida decided to structure the resource accordingly in the form of a learning repository of demonstrations, guidelines, and research that covered the application of learning technologies across four important areas:

- **Active learning:** How to keep remote students engaged
- **Social learning:** How to get students to connect in an online community from remote locations
- **Adaptive learning:** How to personalise online learning and provide student autonomy around how and what they're learning
- **Assessing for learning:** How to support the design and delivery of rich and authentic assessment tasks online that provide students with the opportunity to learn and achieve course outcomes.

The team at Oppida provided multiple examples, demonstrations, and evidence-informed research to support each scenario and also pointed out supplementary external tools that complement Canvas well. These included [H5P](#), [Padlet](#), and [Parlay Ideas](#).

Oppida was able to guide ANZSOG from an innovation perspective to improve their use of Canvas, all with the student in mind.

### Brief

Oppida was tasked with designing a learning technologies repository, showcasing the **Canvas LMS**. This was to primarily to facilitate training and development for ANZSOG's internal staff. ANZSOG strives to improve its online education offerings for students and enable learners to achieve stated goals or expected outcomes through better quality learning design.

February 2020 - April 2020

### Challenges

ANZSOG approached Oppida about an internal project that would inspire the staff to reevaluate their pedagogical approach and delivery of online education courses to increase student engagement.

Oppida was tasked with creating a course in Canvas that showcased its tools and features. The complexity of this project came when considering the vast difference in the online education experience of ANZSOG's academics and facilitators. The team at Oppida needed to create a course which took into account differing levels of experience. It also had to be educational and instructional.

As part of a shift to blended learning and in the midst of the COVID-19 crisis, there was a need to move a number of courses online. ANZSOG educators now have the capabilities to easily select the most appropriate learning technologies for improving their digital education offerings, as well as clear resources and guidance to refer back to for when and how to use them.

ANZSOG educators can now leverage the Learning Technologies resource to **design and deliver quality blended and online learning experiences** from short webinar-based workshops to post-graduate degrees for public sector leaders across Australia and New Zealand.

### ANZSOG's overview

*'The required outcome was for professional Staff and Faculty to have a shared understanding of our learning technologies, and their use in relation to the ANZSOG andragogy, learning outcomes, and available learning activities. Oppida added value over and above what I anticipated and designed an intuitive course with great depth'. - Ben Ragg, CIO*

## About oppida

At [Oppida](#), we believe in creating dynamic learning environments through learning management systems which engage with your learners on a deeper level. Whether you're at project inception or you're struggling knee-deep to manage content deliverables, Oppida will tailor learning design support for you.

[Setup a quick consultation](#) with our founder Bianca Raby and discover how we can help you project manage, design, develop and enhance your online courses from any stage in the course's lifecycle. Also, [sign up for our FREE Designing Digital Learning Course](#) to better understand how to design for digital.

[Setup a quick consultation!](#)